



**DOSAL FAMILY**  
FOUNDATION

**PRESENTS**

7TH ANNUAL HOPE AND RECOVERY MENTAL HEALTH LUNCHEON

**BENEFITTING**



**STAND  
UP**

**FOR MENTAL HEALTH**  
CHANGING LIVES - ONE LAUGH AT A TIME

PRESENTED BY: DAVID GRANIRER

**SUNDAY, OCTOBER 2, 2022 • 11:30 AM**

**PULLMAN MIAMI AIRPORT**  
5800 BLUE LAGOON DRIVE MIAMI, FL 33126



THE KEY CLUBHOUSE OF SOUTH FLORIDA  
8301 NW 27TH AVENUE, STE. 102  
MIAMI, FL 33147  
WWW.KEYCLUBHOUSE.ORG

# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSORSHIP**

**\$25,000- SOLD**

- Recognition as “Changing Lives One Laugh at a Time” Title Sponsor with corporate logo and message featured prominently at the event (“Your Company Presents Changing Lives”), and from the podium during the event
- Opportunity for company representative to make welcome remarks at the event
- Exclusivity as the “Changing Lives” Title Sponsor on invitations, press releases, and all other collateral materials
- Logo recognition on event website with a clickable link to company’s website
- Recognition on program cover and advertisement on back cover of program
- Opportunity to provide promotional item to guests
- One Premium Table of 10 with recognition on table card
- First right of refusal for Title Sponsorship of 2023 benefit event for The Key Clubhouse

## **KEYNOTE SPONSORSHIP**

**\$15,000**

- Recognition as “Changing Lives through Humor” Sponsor from the podium during the event, with corporate logo and message featured prominently at event
- Listed as “Changing Lives through Humor” Sponsor on collateral materials and press releases Logo recognition on event website with a clickable link to company’s website
- Recognition as “Changing Lives through Humor” Sponsor in the program and full-page ad on inside front cover
- Opportunity to provide promotional item to guests
- One Premium Table of 10 with recognition on table card



# SPONSORSHIP OPPORTUNITIES

## **CHANGING LIVES THROUGH HOPE SPONSORSHIP**

**\$10,000**

- Recognition as “Changing Lives through Hope” Sponsor from the podium during the event, with corporate logo featured at event
- Listed as “Changing Lives through Hope” Sponsor on collateral materials and press releases
- Logo recognition on event website with a clickable link to company’s website
- Recognition as “Changing Lives through Hope” Sponsor in the program and full-page ad on inside back cover
- Table of 8 with recognition on table card

## **CHANGING LIVES THROUGH HEALING SPONSORSHIP**

**\$5,000**

- Recognition as “Changing Lives through Healing” Sponsor from the podium during the event and on signage at Silent Auction
- Listed as “Changing Lives through Smiles” Sponsor on collateral material and press releases
- Recognition as “Changing Lives through Healing” Sponsor in the program
- Four seats and a full-page ad in program and recognition on table card

## **CHANGING LIVES THROUGH JOY SPONSORSHIP**

**\$3,000**

- Recognition as “Changing Lives through Joy” Sponsor from the podium during the event
- Listed as “Changing Lives through Joy Sponsor on collateral material and press releases
- Recognition as “Changing Lives through Joy” Sponsor in the program
- Two seats and a half-page ad in program and recognition on table card



7TH ANNUAL HOPE AND RECOVERY MENTAL HEALTH LUNCHEON  
CELEBRATING NEW HOPE & OPPORTUNITIES FOR THE FUTURE  
OCTOBER 2, 2022



*Mike in his new apartment above the clubhouse*



*Preparing lunch in the culinary unit*



*Learning new skills in the Business unit*

## **A New Model for Mental Health Recovery and Rehabilitation in Miami Dade**

The Key Clubhouse is celebrating a new chapter in its 12-year history. In July 2021, it moved to a new location, a beautiful new 80-unit supportive housing complex built by Carrfour Supportive Housing. The Clubhouse is located on the bottom floor while 45 of our members live in permanent, supportive housing above. The combination of supportive housing with a clubhouse program in the same building represents a new model of mental health recovery for people living with serious mental illness.

The new clubhouse space enables The Key Clubhouse to accept more adults living with serious mental illness into its program of rehabilitation, recovery, and employment. It also offers members many choices to learn and perfect new skills in a pleasant, light-filled work environment.

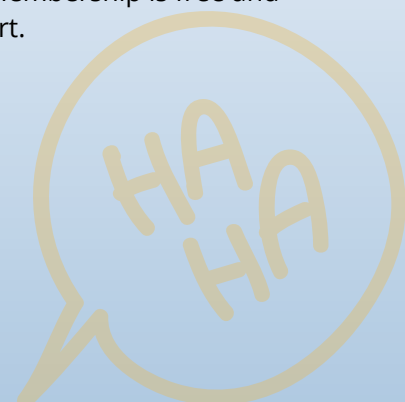
The restaurant-quality kitchen and snack bar in the Culinary Unit serves as a training ground, where members prepare and serve meals and snacks for the Clubhouse community. In the Communications Unit, members work on computers to create newsletters, emails, and social media posts. They also produce a newscast in our new WKEY Video Production Studio.

Members working in the Business Unit take calls and welcome guests in the reception lobby, work on computers, and assist the Employment Center with data

tracking and information for members on available jobs and employment support services from the Clubhouse. The new clubhouse space also includes a bank and the "Key Style House," a thrift closet where clothing donations are stored and displayed for members' purchase.

These illnesses have a lifelong impact on individuals and often result in long-term disability, unemployment, homelessness and incarceration. As an accredited clubhouse program through Clubhouse International, The Key Clubhouse follows an internationally acclaimed model that has been proven effective in reducing the need for psychiatric hospitalization and increasing employment among people with serious mental illness.

Perhaps the most important aspect of the Clubhouse is its role as a supportive community; it provides an accepting place to spend the day, participate in valuable work that supports Clubhouse operations, socialize with friends and co-workers and gain access to employment within the community. Membership is free and provides ongoing support.



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### Sponsorship Packages

- \$25,000 - Changing Lives One Laugh at a Time Title Sponsor - **Committed**
- \$15,000 - Changing Lives through Humor Keynote Sponsor
- \$10,000 - Changing Lives through Hope Sponsor
- \$5,000 - Changing Lives through Healing Sponsor
- \$3,000 - Changing Lives through Joy Sponsor

### Underwriting Opportunities

- \$1,000 – Table of 10 (includes recognition on table card)
- \$1,500 – Multimedia
- \$1,000 – Event Program
- \$1,200 – Wine
- \$500 – Art Materials
- \$800 - Decorations
- \$800 – Photography
- \$100 - Clubhouse Member Attendee Sponsor
- ( \_\_ Sponsorships X \$100 = \_\_\_\_)
- \$125 - Individual Supporter Seat

### Advertising Opportunities

- \$1,000 – Center spread ad in program (7½ X 9 7/8")
- \$500 – Full-page ad in program (7 ½ X 4 ½")
- \$250 – Half-page ad in program (4 ½ X 3 ¾")
- \$125 – Quarter-page ad in program (2 ¼ X 3 ¾")

Resolution: 300 dpi for all ads, images, and logos  
Preferred File Format: PDF or JPG

**Must provide artwork by August 29. Please send the completed ad to [alessandra@cor-events.com](mailto:alessandra@cor-events.com)**



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**PAYMENT INFORMATION**

**Donor:**    \_\_\_ Company    \_\_\_ Individual

Individual/Company Name as you would like it to appear for recognition purposes:

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method: \_\_ Credit Card \_\_ Cash \_\_ Check\* Check # \_\_\_\_\_

By Credit Card: \_\_ AMEX \_\_ MC \_\_ VISA \_\_ DISCOVER \_\_ Personal \_\_ Corporate

Name on credit card (if different from above): \_\_\_\_\_

Card Number: \_\_\_\_\_ CCV: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Please make checks payable to: The Key Clubhouse of South Florida**

Company logo (in EPS and PNG format) for sponsors at the top three levels must be received by August 29, 2022. Payment in full is required with the submission of this form.

Please return the sponsorship form and payment form to:

The Key Clubhouse of South Florida

8301 NW 27th Avenue, Suite 102

Miami, FL 33147 (305) 693-3508 ▪ Fax (305) 693-3510

For questions, please contact Debra Webb at 305-812-3215 or

dwebb@keyclubhouse.org

The Key Clubhouse of South Florida, Charitable Registration No. CH28915, has complied with the registration requirements of Chapter 496, Florida Statutes, the Solicitation of Contributions Act. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1.800.435.7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATIONS BY THE STATE.